



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
Schools Division of Bohol

**Office of the Schools Division
Superintendent**

Date: June 15, 2026

DIVISION MEMORANDUM
No. 369 s, 2026

**DISSEMINATION OF THE INVITATION TO THE "BOHOL YOUNG TOURISM ADVOCATES
CHALLENGE**

- TO:** Assistant Schools Division Superintendents
Chiefs, CID and SGOD
Education Program Supervisors
Public Schools District Supervisors/Acting PSDSs
Public and Private Senior High School Heads
All Others Concerned
1. Attached is a letter-invitation from Ms. Alison Sarah D. Malayo, President of the Bohol Island Tour Guides Association of the Philippines, Inc. (BITGAP), dated June 1, 2026, announcing the transition of the Annual Provincial Tourism Quiz into its 24th year with a new format and title: "Bohol Young Tourism Advocates Challenge".
 2. In celebration of National Tourism Week, the competition aims to promote tourism awareness, foster pride of place, and encourage sustainable tourism development advocacy among Boholano youth.
 3. The salient details of the activity are as follows:
 - **Participants:** One (1) Grade 12 student representative and one (1) coach/adviser per senior high school (public and private).
 - **Format:** Written essay format focusing on original pieces about tourism development in Bohol.
 - **Schedule:** Every Saturday of September 2026.
 - **Venues:** District-level elimination rounds will be held in three separate venues per Congressional District, plus a dedicated venue for City Schools. The Finals will take place in Tagbilaran City.
 - **Special Feature:** A "Tourism Talk" will also be hosted during the event while awaiting results to further inspire students.
 4. School Heads are requested to facilitate the participation of their respective schools. Registration and confirmation forms are accessible via the Google Forms link provided in the attached document.



Address: 0050 Lino Chatto Drive Barangay Cogon,
Tagbilaran City, Bohol
Telephone No.: (038) 411-2544
Email Address: deped.bohol@deped.gov.ph



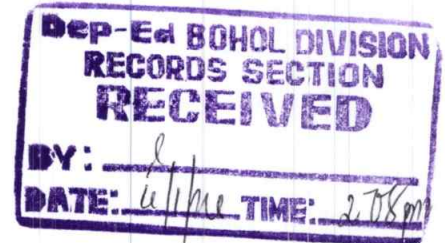
5. For inquiries and further details, please contact the event Chairperson, Ms. Janine Therese G. Candia, at:
 - Mobile: 09850804259 (SMART)
 - Email: tourismquiz@gmail.com / bitgap@gmail.com
6. Participation of public-school teachers and students shall be subject to the non-disruption-of-classes policy as stipulated in DepEd Order No. 9, s. 2005 (Instituting Measures to Increase Engaged Time-on-Task).
7. See attached letter for the full details of the competition.
8. Immediate and wide dissemination of this Memorandum is desired.


FAY C. LUAREZ, EdD, PhD, TM, CESO V
Schools Division Superintendent



June 1, 2026

FAY C. LUAREZ, EdD, PhD, TM, CESO VI
Schools Division Superintendent
Office of the Schools Division Superintendent
Schools Division of Bohol
City of Tagbilaran



Subject: Expression of Gratitude and Invitation to the "Bohol Young Tourism Advocates Challenge"

Dear Dr. Luarez:

MABUHAY!

On behalf of the Bohol Island Tour Guides Association of the Philippines, Inc, we sincerely extend our gratitude to the Department of Education – Schools Division of Bohol for your unwavering support of the Annual Provincial Tourism Quiz, now on its 24th year. Your commitment has played an integral role in promoting tourism awareness among students, fostering a culture of tourism and pride of place among the youth of Bohol. We hope that this long-standing initiative has enriched their knowledge of the province's tourism industry and encouraged them to be active advocates for sustainable tourism development.

In celebration of National Tourism Week, observed everylastweek of September, we are once again inviting your esteemed office and all senior high schools under your division to participate in this year's competition. However, we are excited to introduce a new format under the revised title: "**Bohol Young Tourism Advocates Challenge**"

Just like last year, this competition will focus on a written essay format, where each Grade 12 student participant will write an original piece on tourism development in Bohol. Each school is encouraged to send one (1) representative along with a coach/adviser to guide them throughout the contest.

To ensure broader participation, the district-level elimination rounds will be held in three separate venues per Congressional District, plus a dedicated venue for City Schools. The Finals will take place in Tagbilaran City, where district winners will compete for the championship title.

BOHOL ISLAND TOUR GUIDES ASSOCIATION OF THE PHILIPPINES, INC.
109-A. C. Marapao St, Poblacion III, 6300 City of Tagbilaran, Province of Bohol
Contact Nos. +63 9974838144 / +63 9162344134
Email: bitgap@gmail.com

Given these changes, we deemed it necessary to advise your esteemed office of this transition before the start of the School Year 2026-2027 to allow ample preparation. Enclosed with this letter is a copy of the new contest rules and mechanics for your reference.

Additionally, to make the event more engaging and educational, we will also be hosting a "Tourism Talk" while awaiting the announcement of results. This will serve as an opportunity to further inspire students about the importance of tourism in our province.

The competition will be held every Saturday in September, Attached here is the copy of the district-level schedule and designated host town per district of the said activity. Also attached here are the google forms for the registration and the confirmation slip.

Furthermore, we humbly request an updated list of public and private senior high schools under the Schools Division of Bohol to ensure proper coordination and invitation distribution.

For any inquiries or further details, please feel free to contact our Chairperson, **Ms. Janine Therese G. Candia**, at:

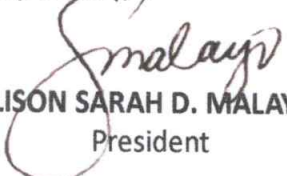
☎ 09850804259 (SMART)

✉ tourismquiz@gmail.com

We look forward to your continued support and participation in this meaningful endeavor.

Thank you for your dedication to educating and inspiring the youth of Bohol!

Respectfully,


ALISON SARAH D. MALAYO
President

SCHEDULE OF COMPETITION

DATE	CATEGORY	VENUE	TIME	DEADLINE OF CONFIRMATION
DISTRICT LEVEL				
September 5, 2026	1 st District Level Elimination Round	Municipality of Tubigon - Municipality Gymnasium	1pm	August 31, 2026
September 12, 2026	2 nd District Level Elimination Round	Municipality of Danao - Municipality Gymnasium	1pm	September 7, 2026
September 19, 2026	3 rd District Level Elimination Round	Municipality of Loboc- Loboc Tourism Complex, The Children's Palace	1pm	September 14, 2026
September 26, 2026	District Level Championship Round	Tagbilaran City	1pm	September 21, 2026
CITY LEVEL				
September 26, 2026	Final Round and Championship Round	Tagbilaran City	8am	September 21, 2026

You may submit your confirmation through:

REGISTRATION LINK FOR THE DISTRICT LEVEL:
<https://forms.gle/UTpoxjenQziNkNBe7>

or

Please submit your Confirmation Slip at [bitgap@gmail.com](mailto:atbitgap@gmail.com) on or before the deadline date.



24TH ANNUAL PROVINCIAL TOURISM QUIZ 2026

CONFIRMATION SLIP

JANINE THERESE G. CANDIA

Chairperson

24TH Annual Provincial Tourism Quiz 2026

Bohol Island Tour Guides Association of the Philippines, Inc.

This is to confirm the participation of

_____ (Name of School)

from _____ (Address of School)

to the 24TH ANNUAL PROVINCIAL TOURISM QUIZ 2026.

We have received and read the Rules and Mechanics and the schedule of the Elimination and the Championship Rounds. The following is the list of our participants and their coach/adviser:

COACH/ADVISER: _____

Contact No. _____

Email Address: _____

NAME OF STUDENT

1. _____

Signature over Printed Name of Principal/
Authorized Representative

NOTE: Confirmation Slips must be emailed at tourismquiz@gmail.com on or before the deadline date.



Member:



ACTIVITY DESIGN

**TITLE : ANNUAL PROVINCIAL TOURISM QUIZ 2025
Bohol Young Tourism Advocates Challenge**

PROJECT OWNER : Bohol Island Tour Guides Association of the Philippines, Inc.

I. Project Description

Being a service-oriented industry, the tourism industry must continually concern itself with promotions and awareness of the populace in order to develop the culture of tourism among the Filipino people.

All over the country, in the month of September, Tourism Week is being celebrated to ensure the conduct of tourism activities that celebrate the country's tourism pride through the people's participation. This project will be one of the avenues by which awareness of Bohol's tourism assets can be developed which can bring about appreciation and a sense of pride among the Boholano people.

The "**Bohol Young Tourism Advocates Challenge**" is a refreshed and reimagined variation of the **Annual Provincial Tourism Quiz**, now in its 23rd year. This evolution reflects the need to align with the province's recognition as a Geopark and encourages a deeper engagement from senior high school students. Instead of a quiz competition, this challenge focuses on essay writing, providing students with an opportunity to express their perspectives, ideas, and advocacies on sustainable tourism and the development of Bohol as a Geopark destination.

II. Rationale and Objectives

The project aims to bring tourism awareness, culture and arts awareness among students and the Boholano community. This should help create consciousness among the people of Bohol most especially our young students who can help work for full development of our ecotourism potentials if they are well-informed and conscious of their role in bringing about progress.

The project through the participants and the general public can enhance the overall appeal of the destinations, boosts eco-cultural consciousness and result in an increase in visitor traffic, longer stays and higher receipts.

Specifically, it aims to:

1. Promote Youth Involvement

- Encourage young individuals to actively participate in tourism advocacy and policy-making.

2. Enhance Awareness

- Highlight the importance of sustainable tourism in preserving Bohol's natural and cultural heritage.

3. Empower Students as Advocates

- Build confidence and critical thinking skills among youth as they contribute solutions for tourism-related challenges.

4. Foster Collaboration

- Strengthen partnerships between schools, local government units, and the tourism sector.

III. Project Location/Site

The **23rd Annual Provincial Tourism Quiz 2025** elimination rounds shall be in the City and District Levels. It will be in four venues, one town each district and in the City. Unlike the previous years' competition, there shall only be one Final Round in the City of Tagbilaran participated by the declared winners in the City and District levels.

IV. Clientele/Beneficiaries

The primary clientele and beneficiaries of the "**Bohol Young Tourism Advocates Challenge**" are:

1. **Grade 12 Students.** Youth from various schools in the Province of Bohol who are given a platform to showcase their creativity, critical thinking, and advocacy skills in tourism development.
2. **Schools and Educators.** Educational institutions benefit by fostering academic and creative excellence among students, promoting school pride, and enhancing their involvement in tourism-related initiatives.
3. **Local Government Units (LGUs).** LGUs gain from the active participation of youth in promoting sustainable and inclusive tourism practices aligned with local priorities.
4. **Tourism Stakeholders in Bohol.** Tourism-related businesses, communities, and organizations benefit from fresh perspectives and ideas generated by young advocates that can contribute to sustainable development.
5. **The Province of Bohol.** The initiative fosters a sense of ownership and responsibility among the youth for Bohol's tourism, helping preserve its Geopark status and drive sustainable growth.

V. About the Bohol Island Tour Guides Association of the Philippines, Inc. (BITGAP)

The **Bohol Island Tour Guides Association of the Philippines, Inc. (BITGAP)** is a professional organization established in 1999 and officially registered with the Securities and Exchange Commission (SEC). Committed to the development and promotion of sustainable tourism in the Province of Bohol, BITGAP serves as a vital partner in preserving the region's cultural heritage and natural resources.

Through initiatives like the "**Bohol Young Tourism Advocates Challenge**," BITGAP continues to empower the youth and foster collaboration among schools, local government units, and tourism stakeholders. This project reflects BITGAP's dedication to nurturing the next generation of tourism advocates while supporting the province's status as a UNESCO-recognized Geopark and a premier eco-tourism destination.

VI. Project Mechanics

1. Eligibility

- ✚ Open to Grade 12 students in Bohol.
- ✚ Each participating school may send one (1) representative.

2. Partnership with Local Government Units (LGUs)

- ✚ The elimination rounds will be conducted in collaboration with the LGUs of each of Bohol's three congressional districts.
- ✚ Each district will host its own elimination event, coordinated by BITGAP and local officials.

3. Contest Format

- a. Identification and Anonymity
 - ≈ During onsite registration, each participant will be assigned a unique number, which will appear on their writing sheet instead of their name or school to ensure objectivity in judging.
- b. Elimination Round:
 - ≈ Conducted in the three congressional districts with participants writing essays on-site.
 - ≈ Top three (3) students from each district will advance to the Finals.
- c. Final Round Setup
 - ≈ Unlike previous years, there will only be a single Final Round held in Tagbilaran City.
- d. Essay Writing Guidelines
 - ≈ Finalists will write an essay on a topic chosen by the organizers.
 - ≈ Essays must be original and handwritten.
 - ≈ Essays must address topics related to tourism development, sustainability, or youth advocacy in Bohol.
 - ≈ Writing sheets and materials will be provided by the organizers.
 - ≈ Participants may not use additional paper for their final essay except for scratch paper provided for drafting purposes.
 - ≈ No electronic gadgets or devices are allowed during the contest.
 - ≈ The essay must be written in English, though participants may use Filipino or the vernacular for specific terms or phrases to emphasize their points.
- e. Time Management
 - ≈ Participants will be allotted one (1) hour to write their final essay.
 - ≈ A timer will be displayed prominently so coaches, participants, and BITGAP officials can monitor the time.
 - ≈ There will be no extension of time under any circumstances.

- f. Coaches and Advisers
 - ≈ Each participant must be accompanied by at least one teacher adviser/coach.
 - ≈ If the adviser/coach leaves the contest venue before the competition ends, the participant will be disqualified.
- g. Rules During the Contest
 - ≈ Player substitution is not allowed. The participant who won during the elimination round must compete in the Final Round.
 - ≈ Participants are expected to arrive at the venue at least 30 minutes before the contest begins.
 - ≈ Arriving even one minute past the scheduled start time will result in automatic forfeiture.
 - ≈ Participants must wear their school uniform for easy identification.
- h. Judging and Results
 - ≈ BITGAP will select three (3) members of the Panel of Judges.
 - ≈ The judges' decisions are final and irrevocable.
 - ≈ The contest outcome will not be subject to appeal or replay, even in the case of perceived judgment errors.
- i. Recognition and Certificates
 - ≈ All participants and their respective coaches/advisers will receive **Certificates of Attendance** for their participation.

4. Judging Criteria

Essays will be evaluated based on:

Relevance to the Topic: 30%
Content and Originality: 30%
Clarity and Organization: 20%
Grammar and Writing Style: 20%

5. Awards

Elimination Round: Certificates and tokens for all winners; winners proceed to the Finals.

6. Ownership and Usage of Outputs

- All contest outputs (essays) will remain the property of BITGAP.
- BITGAP reserves the right to use the essays for promotional, educational, or other legal purposes.