



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
Schools Division of Bohol

Office of the Schools Division
Superintendent

September 2, 2025

DIVISION MEMORANDUM
No. 586 s, 2024

**ADDENDUM TO DIVISION MEMORANDUM NO. 482, S. 2025 ENTITLED
"23RD ANNUAL PROVINCIAL TOURISM QUIZ"**

To: **Assistant Schools Division Superintendent**
Chief, CID and SGOD
Education Program Supervisor
Public Schools District Supervisors/Acting PSDSS
Elementary And Secondary School Heads and Teachers
All Others Concerned:

1. In reference to the earlier issued DM No. 482, s. 2025 on the conduct of the **23rd Annual Provincial Tourism Quiz**, this Addendum is hereby issued to formally disseminate the Activity Design, which contains the detailed **Project and Contest Mechanics** of the said event.
2. Unlike in the previous years, this year's contest is **Essay Writing Contest**.
3. The attached Project Mechanics outlines the following:
 - a. Eligibility
 - b. Contest Format
 - c. Judging Criteria
 - d. Awards
 - e. Ownership and Usage of Outputs
4. All concerned are directed to review the attached Activity Design to ensure familiarity with the official mechanics and procedures for smooth implementation and participation in the activity.
5. For guidance and strict compliance.


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Schools Division Superintendent

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Member:



ACTIVITY DESIGN

**TITLE : ANNUAL PROVINCIAL TOURISM QUIZ 2025
Bohol Young Tourism Advocates Challenge**

PROJECT OWNER : Bohol Island Tour Guides Association of the Philippines, Inc.

I. Project Description

Being a service-oriented industry, the tourism industry must continually concern itself with promotions and awareness of the populace in order to develop the culture of tourism among the Filipino people.

All over the country, in the month of September, Tourism Week is being celebrated to ensure the conduct of tourism activities that celebrate the country's tourism pride through the people's participation. This project will be one of the avenues by which awareness of Bohol's tourism assets can be developed which can bring about appreciation and a sense of pride among the Boholano people.

The "**Bohol Young Tourism Advocates Challenge**" is a refreshed and reimagined variation of the **Annual Provincial Tourism Quiz**, now in its 23rd year. This evolution reflects the need to align with the province's recognition as a Geopark and encourages a deeper engagement from senior high school students. Instead of a quiz competition, this challenge focuses on essay writing, providing students with an opportunity to express their perspectives, ideas, and advocacies on sustainable tourism and the development of Bohol as a Geopark destination.

II. Rationale and Objectives

The project aims to bring tourism awareness, culture and arts awareness among students and the Boholano community. This should help create consciousness among the people of Bohol most especially our young students who can help work for full development of our ecotourism potentials if they are well-informed and conscious of their role in bringing about progress.

The project through the participants and the general public can enhance the overall appeal of the destinations, boosts eco-cultural consciousness and result in an increase in visitor traffic, longer stays and higher receipts.

Specifically, it aims to:

1. Promote Youth Involvement

- Encourage young individuals to actively participate in tourism advocacy and policy-making.

2. Enhance Awareness

- Highlight the importance of sustainable tourism in preserving Bohol's natural and cultural heritage.

3. Empower Students as Advocates

- Build confidence and critical thinking skills among youth as they contribute solutions for tourism-related challenges.

4. Foster Collaboration

- Strengthen partnerships between schools, local government units, and the tourism sector.

III. Project Location/Site

The **23rd Annual Provincial Tourism Quiz 2025** elimination rounds shall be in the City and District Levels. It will be in four venues, one town each district and in the City. Unlike the previous years' competition, there shall only be one Final Round in the City of Tagbilaran participated by the declared winners in the City and District levels.

IV. Clientele/Beneficiaries

The primary clientele and beneficiaries of the "**Bohol Young Tourism Advocates Challenge**" are:

1. **Grade 12 Students.** Youth from various schools in the Province of Bohol who are given a platform to showcase their creativity, critical thinking, and advocacy skills in tourism development.
2. **Schools and Educators.** Educational institutions benefit by fostering academic and creative excellence among students, promoting school pride, and enhancing their involvement in tourism-related initiatives.
3. **Local Government Units (LGUs).** LGUs gain from the active participation of youth in promoting sustainable and inclusive tourism practices aligned with local priorities.
4. **Tourism Stakeholders in Bohol.** Tourism-related businesses, communities, and organizations benefit from fresh perspectives and ideas generated by young advocates that can contribute to sustainable development.
5. **The Province of Bohol.** The initiative fosters a sense of ownership and responsibility among the youth for Bohol's tourism, helping preserve its Geopark status and drive sustainable growth.

V. About the Bohol Island Tour Guides Association of the Philippines, Inc. (BITGAP)

The **Bohol Island Tour Guides Association of the Philippines, Inc. (BITGAP)** is a professional organization established in 1999 and officially registered with the Securities and Exchange Commission (SEC). Committed to the development and promotion of sustainable tourism in the Province of Bohol, BITGAP serves as a vital partner in preserving the region's cultural heritage and natural resources.

Through initiatives like the "**Bohol Young Tourism Advocates Challenge**," BITGAP continues to empower the youth and foster collaboration among schools, local government units, and tourism stakeholders. This project reflects BITGAP's dedication to nurturing the next generation of tourism advocates while supporting the province's status as a UNESCO-recognized Geopark and a premier eco-tourism destination.

VI. Project Mechanics

1. Eligibility

- ✚ Open to Grade 12 students in Bohol.
- ✚ Each participating school may send one (1) representative.

2. Partnership with Local Government Units (LGUs)

- ✚ The elimination rounds will be conducted in collaboration with the LGUs of each of Bohol's three congressional districts.
- ✚ Each district will host its own elimination event, coordinated by BITGAP and local officials.

3. Contest Format

- a. Identification and Anonymity
 - ≈ During onsite registration, each participant will be assigned a unique number, which will appear on their writing sheet instead of their name or school to ensure objectivity in judging.
- b. Elimination Round:
 - ≈ Conducted in the three congressional districts with participants writing essays on-site.
 - ≈ Top three (3) students from each district will advance to the Finals.
- c. Final Round Setup
 - ≈ Unlike previous years, there will only be a single Final Round held in Tagbilaran City.
- d. Essay Writing Guidelines
 - ≈ Finalists will write an essay on a topic chosen by the organizers.
 - ≈ Essays must be original and handwritten.
 - ≈ Essays must address topics related to tourism development, sustainability, or youth advocacy in Bohol.
 - ≈ Writing sheets and materials will be provided by the organizers.
 - ≈ Participants may not use additional paper for their final essay except for scratch paper provided for drafting purposes.
 - ≈ No electronic gadgets or devices are allowed during the contest.
 - ≈ The essay must be written in English, though participants may use Filipino or the vernacular for specific terms or phrases to emphasize their points.
- e. Time Management
 - ≈ Participants will be allotted one (1) hour to write their final essay.
 - ≈ A timer will be displayed prominently so coaches, participants, and BITGAP officials can monitor the time.
 - ≈ There will be no extension of time under any circumstances.

- f. Coaches and Advisers
 - ≈ Each participant must be accompanied by at least one teacher adviser/coach.
 - ≈ If the adviser/coach leaves the contest venue before the competition ends, the participant will be disqualified.
- g. Rules During the Contest
 - ≈ Player substitution is not allowed. The participant who won during the elimination round must compete in the Final Round.
 - ≈ Participants are expected to arrive at the venue at least 30 minutes before the contest begins.
 - ≈ Arriving even one minute past the scheduled start time will result in automatic forfeiture.
 - ≈ Participants must wear their school uniform for easy identification.
- h. Judging and Results
 - ≈ BITGAP will select three (3) members of the Panel of Judges.
 - ≈ The judges' decisions are final and irrevocable.
 - ≈ The contest outcome will not be subject to appeal or replay, even in the case of perceived judgment errors.
- i. Recognition and Certificates
 - ≈ All participants and their respective coaches/advisers will receive **Certificates of Attendance** for their participation.

4. Judging Criteria

Essays will be evaluated based on:

Relevance to the Topic: 30%
Content and Originality: 30%
Clarity and Organization: 20%
Grammar and Writing Style: 20%

5. Awards

Elimination Round: Certificates and tokens for all winners; winners proceed to the Finals.

6. Ownership and Usage of Outputs

- All contest outputs (essays) will remain the property of BITGAP.
- BITGAP reserves the right to use the essays for promotional, educational, or other legal purposes.