



Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
Schools Division of Bohol

Office of the Schools Division Superintendent

June 19, 2025

DIVISION MEMORANDUM

No. 372, 2025

“HEART TO H.E.A.R.T. TALK” CAMPUS CAMPAIGN

To: **Assistant Schools Division Superintendent**
Chiefs, CID and SGOD
Public Schools District Supervisors/OIC PSDS
Public School Heads
All Others Concerned

1. Attached please find Regional Memorandum No. 0555 s. 2025 signed by Dr. Salustiano T. Jimenez JD, EdD, CESO III, titled **“HEART to H.E.A.R.T Talk” Campus Campaign**, which is self-explanatory.
2. For information and guidance.


FAY C. LUAREZ EdD, PhD TM, CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

REGIONAL CLIMATE CHANGE CARAVAN
(Engaging Children and DepEd Region 7 Leaders in Climate Change, Adaptation and Mitigation Activities)



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Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS

Office of the Regional Director

REGIONAL MEMORANDUM

No. **0555** s. 2025

13 JUN 2025

"HEART TO H.E.A.R.T. TALK" CAMPUS CAMPAIGN

To: Schools Division Superintendents
Assistant Schools Division Superintendents
All Others Concerned

1. This Office disseminates the attached communication from the Zonta Club of Cebu 1 The Women Empowerment (WE) Hub Project requesting for a **"Heart to H.E.A.R.T. Talk" Campus Campaign** for the incoming School Year 2025-2026. It is clearly stated in the communication their goal in this campaign and the program background.

2. Participation shall be subject to the discretion of the Schools Division Superintendent and is subject to compliance with the No Disruption of classes policy as outlined in DepEd Order No. 9, s. 2005 titled "Instituting Measures to Increased Engaged Time-On-Task". Additionally, participation in the activity must adhere to the No Collection policy as articulated in Section 3 of RA NO. 5546, "An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Purpose or Projects from Students and Teachers of Public and Private Schools.

3. For information and guidance.

SALUSTIANO T. JIMENEZ JD, EdD, CESO III
Director IV
Regional Director

STJ/FYA/ESSD/TTP/mmp



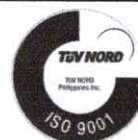
Doña M. Gaisano St., Sudlon, Lahug, Cebu City
Telephone Number: 639773295904 local 700



DepEd Tayo Region VII



region7.deped.gov.ph



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Zonta Club of Cebu I
The Women Empowerment (WE) Hub Project
Empowered to Empower



June 5, 2025

DR. SALUSTIANO T. JIMENEZ, JD, EdD, CESO III
Regional Director
Department of Education Regional Office VII

Dear Dr. Jimenez,

Greetings!

First, allow us to express our continued gratitude for DEPED's partnership during last year's **Empowered to Empower Training**. Your office's support was instrumental in equipping student-leaders across Central Visayas with life-saving knowledge on sexual and reproductive health.

Today, we respectfully request DEPED's endorsement to bring our **"Heart to H.E.A.R.T. Talk" Campus Campaign** to schools in Region VII during the forthcoming academic year.

Why this campaign—and why now?

- **HIV is accelerating among the young.** From January–September 2024, Central Visayas logged **1,011 new HIV cases**, ranking 4th nationwide. cebudailynews.inquirer.net Just last quarter, **27 percent** of Cebu City's new infections were in the 15-24 age group. cebudailynews.inquirer.net Nationally, the Department of Health notes a **500 percent surge** in infections among 15-25-year-olds over the past decade. abs-cbn.com
- **Teen pregnancy remains stubbornly high.** Central Visayas registered **11,686 teen pregnancies in 2022—up 7.4 percent year-on-year**. cebudailynews.inquirer.net Early and unplanned births jeopardise educational attainment, economic prospects, and maternal health.
- **Mental-health red flags accompany these trends.** One in five Filipino youths aged 15-25 has contemplated suicide, while reported attempts continue to climb. cebudailynews.inquirer.net Reproductive-health anxieties and stigma compound this crisis.

Together, these indicators depict an urgent, interconnected public-health challenge that our higher-education sector cannot ignore.



Zonta Club of Cebu I The Women Empowerment (WE) Hub Project

Empowered to Empower



What is *Heart to H.E.A.R.T. Talk* ©?

Conceived in 2017 under the Commission on Population and Development Region VII (CPD formerly POPCOM) and fully developed, copyrighted, and curated by yours truly, **Carl Dave Black Ang**, *Heart to H.E.A.R.T. Talk* © unpacks five core youth issues:

- | **H** | HIV, AIDS & STIs |
- | **E** | Early Sexual Encounters |
- | **A** | Adolescent Sexuality |
- | **R** | Reproductive Health |
- | **T** | Teenage Pregnancy |

Recently funded by the **Government of Canada**, a testament to its impact and relevance in addressing urgent youth health concerns. The program blends evidence-based content with interactive activities that resonate with Gen-Z audiences. Sessions are crafted to de-stigmatise discussion, sharpen decision-making, and connect students to youth-friendly services.

Proposed collaboration with DEPED-VII

WE*Hub / Zonta Club will...

- Provide the **accredited resource speaker** and full training presentation.
- Supply activity materials and IEC hand-outs.
- Handle post-session monitoring & evaluation and furnish DEPED with a consolidated report.

Partner-School will...

- Designate the **venue** (lecture hall or auditorium).
- Mobilise student participants (the more, the better) and faculty advisers.
- Provide basic **A/V equipment** (projector, sound system) and on-site support.
- Issue attendance certificates (template provided) if desired.

The standard module runs not more than **2 hours**, but we can tailor length and depth to each campus's needs.

We humbly request that DEPED-VII:

1. **Issue an advisory or endorsement memorandum** encouraging public and private schools in the region to host a *Heart to H.E.A.R.T. Talk* © session; and



Zonta Club of Cebu I The Women Empowerment (WE) Hub Project

Empowered to Empower



2. Facilitate scheduling coordination by sharing our program brief with your roster of student-affairs officers.
3. We are likewise open to exploring a **Memorandum of Partnership (MOP)** with DEPED to formalize and sustain this initiative, thereby strengthening our collective capacity to protect the health, rights, and future of our Filipino youth.

Our team is ready to start as early as **July 2025**.

Contact

For scheduling and further inquiries, please reach us at **0967-072-4923** or at **carldaveang@gmail.com**.

Thank you once again for your steadfast commitment to student welfare. We look forward to partnering with DEPED in turning information into empowerment—heart-to-heart.

Respectfully yours,


CARL DAVE BLACK ANG

Campaign Creator & Lead Resource Speaker
Heart to H.E.A.R.T. Talk © / Zonta's WE Hub Project

Noted by:

Sgnd://

PEARLE STROLZ

Chairwoman, VAWC Committee
Zonta Club of Cebu I


MELITA T. RAMOS
President
Zonta Club of Cebu I