



Republic of the Philippines  
**Department of Education**  
REGION VII – CENTRAL VISAYAS  
**SCHOOLS DIVISION OF BOHOL**

**Office of the Schools Division  
Superintendent**

December 5, 2022

DIVISION MEMORANDUM  
No. **0785**, s. 2022

**PROMOTION AND DISSEMINATION OF CHILD RIGHTS NETWORK'S (CRN) TIKTOK  
CHALLENGE**

To: Assistant Schools Division Superintendent  
Chief, CID and SGOD  
Public Schools District Supervisors/Acting PSDSs  
Secondary and Elementary School Principals  
SSG and SPG Teacher Advisers  
BKD Coordinators  
All Others Concerned

1. For information and guidance of all concerned, attached is Regional Memorandum dated November 29, 2022 entitled "Promotion and Dissemination Of Child Rights Network's Tiktok Challenge".
2. For more details, please refer to the attached Memorandum.
3. Immediate dissemination of this Memorandum is desired.

  
**BIANITO A. DAGATAN EdD, CESO V**  
Schools Division Superintendent



sgod/yfd/abd



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Behold...  
**BOHOL**



Republic of the Philippines  
**Department of Education**  
REGION VII - CENTRAL VISAYAS

Steed  
- Take charge  
A 12/1/22

Office of the Regional Director

NOV 29 2022

REGIONAL MEMORANDUM  
No. **0988**, s. 2022

Ms. Sabones  
c/s YFD

**PROMOTION AND DISSEMINATION INFORMATION OF CHILD RIGHTS NETWORK'S  
(CRN) TIKTOK CHALLENGE**

To: Schools Division Superintendents  
Assistant Schools Division Superintendents  
All Others Concerned

1. This Office disseminates the attached Office of the Assistant Secretary for Youth Affairs and Special Concerns Memorandum entitled, "*Promotion and Dissemination of Child Rights Network's (CRN) TikTok Challenge*" for the information and guidance of all concerned.
2. In this regard, all Supreme Student Government (SSG) and Supreme Pupil Government (SPG) officers and Barkada Kontra Droga (BKD) members are enjoined to support and assist in disseminating the campaign.
3. The materials and mechanics can be accessed at <https://bit.ly/3A8MBgP>.
4. Immediate dissemination and support of this Memorandum is desired.

**SALUSTIANO T. JIMENEZ JD, EdD, CESO V**  
Director IV  
Regional Director

**DOWNLOADED**

DATE 11/29/2022  
TIME 5:01 PM  
SIGNATURE [Signature]

STJ/CAE/ESSD/TTP/BJY



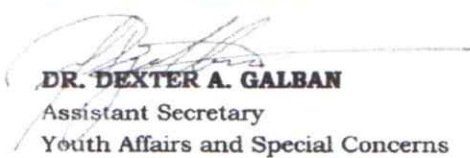
Address: Doña M. Gaisano St., Sudlon, Lahug, Cebu City  
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Email Address: region7@deped.gov.ph



Republic of the Philippines  
**Department of Education**  
OFFICE OF THE ASSISTANT SECRETARY FOR  
YOUTH AFFAIRS AND SPECIAL CONCERNS

**MEMORANDUM**

To: **Regional Directors and BARMM Education Minister  
Schools Division Superintendents  
Regional and Division Youth Formation Coordinators  
All Others Concerned**

From:   
**DR. DEXTER A. GALBAN**  
Assistant Secretary  
Youth Affairs and Special Concerns

Subject: **PROMOTION AND DISSEMINATION INFORMATION OF  
CHILD RIGHTS NETWORK'S (CRN) TIKTOK CHALLENGE**

Date: **November 11, 2022**

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In line with the Philippine Smoke-Free Movement on the Smoke-free Environment Bill, and in celebration of National Children's Month (NCM), the Child Rights Network (CRN) is spearheading the **#SmokeFreeEnvironmentNOW Tiktok Challenge**.

In this regard, the Office of the Assistant Secretary for Youth Affairs and Special Concerns–Youth Formation Division (OASYASC-YFD), in partnership with Child Rights in Education Desk (CREDe) is requesting offices concerned and all Supreme Student Government (SSG) and Supreme Pupil Government (SPG) officers, and Barkada Kontra Droga (BKD) members to support and assist in promoting and disseminating the campaign.

Please see the materials and mechanics through this link <https://bit.ly/3A8MBgP>.

For more information, questions or concerns, please contact **Mr. Rovin James F. Canja**, Officer-in-Charge, Project Development Officer IV of OASYASC-YFD via email at [oasyasc.yfd@deped.gov.ph](mailto:oasyasc.yfd@deped.gov.ph) (cc: [p.hilemon.suyosa@deped.gov.ph](mailto:p.hilemon.suyosa@deped.gov.ph)).

For immediate dissemination and compliance.

Annex A.

Mechanics

PLCPD | Department of Health | Department of Education | Department of Social Welfare and Development

**SmokeFreeEnvironmentNOW**  
TIKTOK CHALLENGE

There are only three (3) easy steps to join the #SmokeFreeEnvironmentNOW TikTok Challenge!

**STEP 1  
CREATE.**

Using your own account, make and post a TikTok video demonstrating the importance of supporting public spaces in the Philippines in support of the passage of the Smoke-Free Environment Bill.

The video must include a person whose you will encourage the public to sign the petition to pass the Smoke-Free Environment Bill.  
<https://www.petition.ph/signatures>

PLCPD | Department of Health | Department of Education | Department of Social Welfare and Development

**STEP 2  
POST.**

Post your video on TikTok using the hashtag #SmokeFreeEnvironmentNOW @NationalChildrensAffairs @DepartmentofHealth @SocialWelfareandDevelopment and tag Philippine Legislators Committee on Population and Development's TikTok account @plcpd.ph.

**STEP 3  
FOLLOW.**

Follow @plcpd.ph TikTok account and watch out for the announcement of winners on November 26 at 9:00 PM.

PLCPD | Department of Health | Department of Education | Department of Social Welfare and Development

**PRIZES**

**P7,000  
1ST PRIZE**

**P4,000  
2ND PRIZE**

**P2,000  
3RD PRIZE**

The deadline for submitting of entries is on November 26 at 9:00 PM. Please read the mechanics of the TikTok challenge for more details.

PLCPD | Department of Health | Department of Education | Department of Social Welfare and Development

**SmokeFreeEnvironmentNOW**  
TIKTOK CHALLENGE  
**MECHANICS**

1. The challenge is open to all individuals residing in the Philippines. There is no age bar for participating in the challenge. Only PLCPD members, secretariat staff, and their immediate family members are not allowed to enter the competition.
2. Only one entry per person will be accepted.
3. The length of the video should be 15 to 30 seconds. Video can feature an individual, pair, or group.
4. There should be no profanity or inappropriate language and no inappropriate gestures in the video. The use of any real tobacco products (cigarettes, pipes, heated tobacco products) is strictly prohibited.
5. The official announcement of winners will be made on November 26, 9:00 PM on PLCPD's TikTok account (@plcpd.ph).
6. Entries will be judged based on:
  - creativity
  - originality
  - relevance to the campaign
  - popularity