



Republic of the Philippines
Department of Education
Region VII – CENTRAL VISAYAS
SCHOOLS DIVISION OF BOHOL

Office of the Schools Division Superintendent

Division Advisory No. 84 s. 2021
October 15, 2021

(In compliance with DepEd Order No. 8, s. 2013. This Advisory is issued not for endorsement Per D O # 8, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.)

ON-THE-SPOT DIGITAL POSTER MAKING CONTEST INVITATION

1. Attached is the Letter from ANTONIO E. MIRO, Marketing Hea, Cristal e-College, Km. 15 Central Highway, Tawala, Panglao, Bohol, inviting Junior and Senior High School students to join the On-the Spot Digital Poster Making Contest.
2. For more details, please refer to the attached communication.
3. Widest and immediate dissemination of this Memorandum is desired.


BIANITO A. DAGATAN, Ed.D., CESO V
Schools Division Superintendent 

SGOD/dvd



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October 14, 2021

Dr. Bianito A. Dagatan, ED. D., CESO V
Schools Division Superintendent
Division of Bohol

Sir,

In line with DepEd campaign on computer literacy program and as **CRISTAL e-COLLEGE** celebrates "**CeC Founders' Day**", an Interschool competition dubbed as **On-the-Spot Digital Poster Making Contest** will be conducted virtually with the aim of showcasing the artistic prowess of students from Public and Private secondary schools in Bohol who are inclined in IT or has the skills and talents on digital media applications. Schedules of the contest are as follows:

Congressional Districts Elimination Round:

First Congressional District : **Jan 11, 2022**
Second Congressional District : **Jan 13, 2022**
Third Congressional District : **Jan 20, 2022**

Final Contest (Top 5 per Congressional Districts) : **Jan 25, 2022**

There will be two (2) Categories for this competition, Junior High and Senior High School level, where representative should be a Grade 10 and Grade 12 respectively. Cash and incentives are at stake to be given to all participants in addition to the Certificate of Recognition/Participation. No registration fee is required. School Heads/Coordinator will just provide the names of the contestant/s and their coach together with the contact number, digital copy of the student's School ID (jpeg) and their FB account. All required data shall be sent to marketing@cec.edu.ph.


Considering that we both promote computer literacy and enhancement programs to our dear students, it is our wish and ardent desire to have partnership with DepEd Bohol Division for this event by encouraging the schools under your jurisdiction to participate. As partner, we propose to include DepEd Bohol Division in all events' exposure, promotional ads and as co-signatory to the Certificate of Participation.

Herewith attached are the Guidelines and Mechanics of the contest for your information and reference.


Your positive confirmation for this partnership is highly appreciated.


For any inquiries, you may contact us thru mobile phone # 0977 316 2285 (Globe) or message us at marketing@cec.edu.ph.

Respectfully yours,


ANTONIO E. MIRO
Marketing Head
Cristal e-College

Confirmed:


ESMERALDO E. CALALIN
Marketing Consultant
Cristal e-College


DR. WILL TYRON B. TIROL
President
Cristal e-College

*SCWS
- For advising to schools
regarding them
to participate!
M1
10/14/21*



In line with the celebration of **CeC Founder's Day**, the **2nd Digital Poster Making Contest Culmination Program** will also be held on **January 26, 2022** where winning entries from the Top 5 per Congressional Districts will be declared.

The Digital Poster Making Contest aims to showcase the artistic prowess of students from Public and Private secondary schools of Bohol who are inclined in IT or has the skills and talents on digital media applications.

Guidelines and Mechanics

1. All Secondary Schools in Bohol both Private and Public are legible to join the contest.
2. Each school may participate in two categories : Junior High School and Senior High School
3. Representative from Junior High and Senior High Schools categories should be a Grade 10 and Grade 12 student respectively.
4. Competition Schedules

<u>Congressional Districts Elimination:</u>	<u>Final Contest Date:</u>
1 st District – Jan 11, 2022 (Top 5 Declaration: Jan 12, 2022@3:00PM)	Jan 25, 2022
2 nd District – Jan 13, 2022 (Top 5 Declaration: Jan 14, 2022@3:00PM)	
3 rd District – Jan 20, 2022 (Top 5 Declaration: Jan 21, 2022@3:00PM)	
5. Participating school shall submit to marketing@cec.edu.ph all requirements as detailed below a week before the date of competition:

a. Names of the contestant/s and coach	c. Contact Number
b. Digital copy of the student's School ID (jpeg)	d. FB account
6. Contestants may use any editing software like Canva, Adobe Photoshop, Pagemaker, InDesign, etc for their artwork. A combination of any editing software is allowed.
7. The Poster shall follow the specifications below:

a. Document size (Height = 8.27"x width =11.69");	c. Resolution = 300 pixels/inch
b. Landscape format	
8. Contestants shall create his/her artwork/output from scratch. No data, pictures and other documents shall be downloaded from the internet.
9. It is required that Contestants shall have a screen recording with webcam while creating his/her artwork. Noncompliance may result to disqualification. You can use any software that is capable of screen recording and webcam capture capability. We recommend using OBS software. Please visit the links below.
 - Software: <https://obsproject.com/>
 - Guide on how to record: <https://www.youtube.com/watch?v=uL8BwstqiqE>

Send the recorded file with a file name of Congressional District_School's Name Acronym_FirstNameLastName_Date (sample: 1stDistrict_DCPNHS_JoseDuterte_211209) to marketing@cec.edu.ph.
10. All contestants are required to attend the virtual orientation an hour before the actual competition where a link will be provided thru the group chat.

11. Once the contest has started, contestant is not allowed to communicate in all forms (text, call, chat, etc) to their respective adviser until he/she had sent his/her entry to the Contest Working Committee. Moreover, no contestant is allowed to leave his/her work area away from the camera unless otherwise necessary. In case of the latter, he/she should include in the recording the purpose of doing so and have it recorded as he/she goes to the area like going to the toilet.
12. No identifying marks on the Output or Artwork which may indicate about their school, student's name, etc. It is a ground of disqualification.
13. Contestants are given **2 hours** to finish their artwork/output.
14. Contest Proper:
 - a. Contestant must wear their school uniform during the contest.
 - b. From the Contestants' group chat created by the Contest Working Committee, a link for a zoom meeting will be shared whereby the "Theme" of the contest will be given including other necessary information prior to the start of the contest.
 - c. File name of the output should follow a format:

Congressional District_School's Name Acronym_FirstNameLastName_Date

Note: Sample

Congressional District : Location of the school
 School's Name Acronym : DCPNHS for Dr. Cecilio Putong National High School
 Contestant Name : Jose Duterte
 Date of Competition : YearMonthDay (i.e. 2022 Jan 26 should be written 220126)
Output File Name : 1stDistrict_DCPNHS_JoseDuterte_220126

15. Send Completed Entry or Artwork to marketing@cec.edu.ph.

The Criteria is based on Rubrics system: Graphics Relevance, Graphics Originality, Significant Elements, Tool Usage and Visual Clarity & Appeal. Details are as follows:
 Rubrics for On-The-Spot Digital Poster Making Contest

CRITERIA	SCORING SYSTEM				Total
	4 (16 ~ 20 pts)	3 (11 ~ 15 pts)	2 (6 ~ 10 pts)	1 (1 ~ 5 pts)	
Graphics Relevance	ALL graphics are related to the Theme and easier to understand.	ALL graphics are related to the Theme and MOST make it easier to understand.	SOME graphics are related to the Theme and MOST make it easier to understand.	Graphics do not relate to the Theme	
Graphics Originality	SEVERAL of the graphics used on the poster reflect exceptional degree of student creativity	One or two of the graphics used on the poster reflect students creativity	The graphics are made based on the designs or ideas of others.	No graphics are included.	
Significant Elements (text style, color, caption, etc)	ALL of the required elements are clearly visible, organized & well placed.	MOST of the required elements are clearly visible, organized and well placed.	Few of the required elements are clearly visible, organized and well placed	Missing most or all of the required elements.	
Tool Usage	Proficient performance on the use of software as assessed thru the output	Average performance on the use of software as assessed thru the output	Less efficient on the use of software as assessed thru the output	Inefficient on the use of software as assessed thru the output	
Visual Clarity and Appeal	The poster is EXCEPTIONALLY attractive in terms of design, layout and neatness.	The poster is attractive in terms of design, layout and neatness	The poster is acceptably attractive though it needs improvement.	The poster is distractingly messy or poorly design.	
Overall Total					

16. Selection and Declaration of Winners

- a. The top 5 (in both categories Junior High & Senior High) will be declared to advance for the next phase of the competition and shall represent their respective District for the Province wide contest.
- b. Province wide contest shall be on **January 25, 2022 at 9:00AM** where a short briefing or orientation will be conducted prior to the start of the contest. Same procedure shall be followed as implemented during the District level contest.

17. AWARDS/PRIZES:

Winners & Participants of this contest shall receive as follows:

1st Prize	₱3,000 + Certificate of Recognition and 100% discount of tuition fee for one semester
2nd Prize	₱2,000 + Certificate of Recognition and 50% discount of tuition fee for one semester
3rd Prize	₱1,000 + Certificate of Recognition and 30% discount of tuition fee for one semester
Top 5 per Congressional District	₱500 + Certificate of Recognition and 10% discount of tuition fee for one semester
Consolation	None winners will receive a Certificate of Participation and 5% discount of tuition fee for one semester

Note:

Honor Student Contestants can only avail of the Tuition Fee discount as prize incentive or as an honor student privilege whichever is higher.

18. The decision of the Board of Judges shall be deemed final and irrevocable.
19. Confirmation Date for joining is not later than **December 17, 2021 at 3:00PM**.
20. Winning entries will be posted at CRISTAL e-COLLEGE Facebook Official page, CeC web page and CeC Ad page in Bohol Tribune.

For any inquiry, please contact Mr. Antonio Miro thru +63975 387 1917 or visit us at marketing@cec.edu.ph.

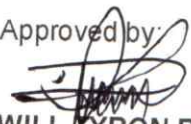
Prepared by:


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Noted by:


Mr. ESMERALDO CALALIN
Marketing Consultant

Approved by:


WILL TYRONE B. TIROL, Ph.D.
President
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