



Republic of the Philippines  
Department of Education  
Region VII – CENTRAL VISAYAS  
SCHOOLS DIVISION OF BOHOL

Office of the Schools Division Superintendent

August 25, 2021

DIVISION MEMORANDUM

No. 717 s, 2021

**UNSUNG SARILING BAYANI (USB) SHORT FILM COMPETITION**

Education Program Supervisors  
Public Schools District Supervisors/Acting PSDSs  
Secondary Principals & Teachers  
All Others Concerned

1. Attached DM OUCI-2021-323 dated August 11, 2021 entitled “Unsung Sariling Bayani (USB) Short Film Competition” inviting all Junior and Senior High School students to participate in this contest. Secondary School Teachers are advised to encourage their students to submit their entries for this competition.
2. For your information, compliance, and guidance.

  
**BIANITO A. DAGATAN, Ed,D, CESO V**  
Schools Division Superintendent



0050 Lino Chatto Drive Barangay Cogon, Tagbilaran City, Bohol  
Tel Nos.: (038) 412-4938; (038) 411-2544 (038) 501-7550  
Telefax: (038) 501-7550 email add: deped.bohol@deped.gov.ph





Republic of the Philippines  
**Department of Education**  
REGION VII – CENTRAL VISAYAS

AUG 24 2021

**Office of the Regional Director**

REGIONAL MEMORANDUM  
No. **0735**, s. 2021

**UNsung SARILING BAYANI (USB) SHORT FILM COMPETITION**

To: Schools Division Superintendents

1. For the information and guidance of all concerned, attached is DM OUCI-2021-323 dated August 11, 2021 entitled “Unsung Sariling Bayani (USB) Short Film Competition” which is self-explanatory.
2. Immediate and wide dissemination of this Memorandum is highly directed.

**SALUSTIANO T. JIMENEZ EdD, JD, CESO V**  
Director IV  
Regional Director

STJ/CAE/CLMD/MJCD/QBS



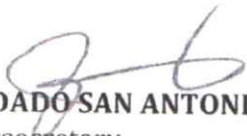
**Address:** Doña M. Gaisano St., Sudlon, Lahug, Cebu City  
**Telephone Nos.:** (032) 231:1433; (032) 414-7399  
**Email Address:** region7@deped.gov.ph



Republic of the Philippines  
**Department of Education**  
UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

**MEMORANDUM**  
**DM-OUCI-2021-323**

**TO :** MINISTER, MBHTE-BARMM  
REGIONAL DIRECTORS

**FROM :**  **DIOSDADO SAN ANTONIO**  
Undersecretary

**SUBJECT :** UNSUNG SARILING BAYANI (USB) Short Film Competition

**DATE :** 11 AUGUST 2021

The Film Development Council of the Philippines, the national agency responsible for film policies and programs to ensure the economics, cultural and educational development of the Philippine Film Industry, will conduct a short film competition focused on the theme of lesser-known Filipino heroes, "Unsung Sariling Bayani." National Artist for Film and Broadcast, Kidlat Tahimik is the leading proponent of this cinematic movement for the youth, aiming to balance the influence of foreign superheroes from Marvel and DC in the Filipino youth's mindset with a compelling engagement with the glorious stories of our very own heroes.

The competition is open to all Filipinos with the following categories:

- a. Youth Category for Junior to Senior High School Student from Public School;
- b. Youth Category for Junior to Senior High School Student from Private School; and
- c. Adult Category, ages 18 and above.

With the persistent public demand, we are now expanding the categories to Junior High School in both youth categories for public and private to allow for more of the youth to participate in the program.

There will be two (2) shortlisted entries each per region from public and private schools which are to be submitted to the FDCP for evaluation and judging. From the shortlisted entries submitted by the regions, the FDCP Selection Committee will choose:

Ten (10) entries from **Public** School Students Category (Junior-Senior High School):

- Two (2) from NCR
- Two (2) from Luzon



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- Two (2) from the Visayas
- Two (2) from Mindanao
- Two (2) from BARMM

Ten (10) entries from **Private** School Students Category (Junior-Senior High School):

- Two (2) from NCR
- Two (2) from Luzon
- Two (2) from the Visayas
- Two (2) from Mindanao
- Two (2) from BARMM

Each DepEd Region Office may designate two (2) judges who will evaluate the films together with a filmmaker appointed by the FDCP.

All entries will be evaluated with the following criteria:

CRITERIA FOR JUDGING		
<b>CREATIVITY AND STYLE</b>	<i>Impactful composition of visuals and sound that effectively communicate the film's story and objectives.</i>	<b>35%</b>
<b>RELEVANCE TO THE THEME</b>	<i>Promotes deeper familiarity and love for our own heroes, their lives, and achievements for our country.</i>	<b>45%</b>
<b>PRODUCTION QUALITY</b>	<i>Good, practical filmmaking with technical efficiency and cohesiveness.</i>	<b>20%</b>
<b>TOTAL</b>		<b>100%</b>

Additionally, National Artist Kidlat Tahimik will also conduct an online session with *Special Program in the Arts* (SPA) teachers, Senior High School Arts and Design Track teachers, and those who will be coaching students who will join the competition. The session aims to orient teachers about the intent of the project and how they can be instrumental in reintroducing our unsung local heroes to the youth.

The details of the session are as follows:

**Event: UNSUNG SARILING BAYANI: A Forum with Kidlat Tahimik (via Zoom)**

**Date and Time: August 13, 2021, at 10:00 a.m. to 12:00 nn**

**Audience: Open to all SPA/Junior and Senior High School Teachers**

Registration link: <https://bit.ly/USBForum>



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Attached is the mechanics of the *UNsung Sariling Bayani: Short Film Competition*.

All film entries must be submitted **on or before 11:59 PM on October 11, 2021**, which is also the celebration of the Indigenous Peoples' Day.

For further details, you may get in touch with:

**MS. WILMA I. ISLETA**

Division Manager  
Development Support Division  
Film Development Council of the Philippines  
[wisleta@fdcp.ph](mailto:wisleta@fdcp.ph)/63-927-886-9535

**MR. MARK JOHN O. PAMINTUAN**

Program Supervisor  
Development Support Division  
Film Development Council of the Philippines  
[mjpamintuan.fdcp@gmail.com](mailto:mjpamintuan.fdcp@gmail.com)/63-966-206-1209

Immediate dissemination of this Memorandum is desired.