



Republic of the Philippines
Department of Education
Region VII – CENTRAL VISAYAS
SCHOOLS DIVISION OF BOHOL

Office of the Schools Division
Superintendent

July 5, 2021

Division Memorandum
No. ~~448~~ series of 2021

For: Public Schools/Acting Public Schools District Supervisors
Elementary School Administrators/School-in-Charge
School Health and Nutrition Personnel
Teaching and Non – Teaching Personnel
All others concerned

Subject: **NEW NORMAL NUTRITION MONTH CELEBRATION YEAR 2021**

- I. Pursuant to **Regional Memorandum No. 0536 s. 2021** entitled “**Nutrition Month Celebration Year 2021**”, this office publishes this issuance to express support for the said celebration.
- II. This year’s **47th Nutrition Month Celebration** is an annual campaign held every July pursuant to Presidential Decree No. 491, or the Nutrition Act of the Philippines. The law mandates the National Nutrition Council (NCC) to lead and coordinate with the committee members, partners, and other stakeholders in the nationwide campaign to raise the citizens’ awareness of good nutrition and highlight the chosen theme “**Malnutrition Patuloy Na Labanan, First 1000 days Tutukan**”.
- III. Throughout the COVID-19 pandemic, all agency personnel shall support the conduct of advocacy-related activities to learners and parents/guardians promoting the sustainability and maintenance of a healthy lifestyle.
- IV. Furthermore, all personnel shall continue their support through the patronage of the series of virtual related activities via National Nutrition Council, NNC7, or the Bohol Division School Health and Nutrition Section Official Facebook page.
- V. For information, dissemination, and support.


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Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS

Office of the Regional Director

JUL 01 2021

REGIONAL MEMORANDUM

No. 0536 s. 2021

NUTRITION MONTH CELEBRATION YEAR 2021

To : Schools Division Superintendents
Assistant Schools Division Superintendents
All Others Concerned

1. The 47th Nutrition Month Celebration is an annual campaign held every July pursuant to Presidential Decree No. 491, or the Nutrition Act of the Philippines. The law also mandates the National Nutrition Council (NNC) to lead and coordinate with the committee members, partners and stakeholders in the nationwide campaign to raise the citizens' awareness of good nutrition and highlight the chosen theme: "**Malnutrisyon Patuloy Na Labanan, First 1000 days Tutukan!**"

2. The campaign aims to promote actions to:

- a. to raise awareness on the importance of good nutrition in the 1000 days of life that begins at conception from a period of pregnancy (270 days) wherein the growing fetus is dependent on the mother for nutrition to achieve optimal growth and development up to the first two years of the child (730 days);
- b. stimulate national and local (including communities) discourse on stunting to understand its causes and the multi-sectoral solutions for increased investments in interventions; and
- c. generate concrete commitment among various stakeholders to scale -up nutrition actions

3. In support of this endeavour, this Office enjoins to view the National Nutrition Council or NNC7 Official Facebook page for the launching of the Nutrition Month and the whole month of July 2021 related activities. The talking points can be accessed at <file:///C:/Users/user/Downloads/FINAL%202021%20Nutrition%20Month%20Talking%20Points.pdf>

4. Immediate dissemination with this Memorandum is hereby directed.


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Director IV
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