



DepEd, Division of Bohol Advisory No. _____, s. 2021

(In compliance with DepEd Order No. 8, s. 2013, this advisory is issued not for endorsement per DO No. 8, s. 2001 but for the information of DepEd Officials, Personnel/Staff as well as the concerned public.)

1. This Office is disseminating the communication from the Strategic Research and Development Center, Inc. (STRAND-Asia) for their invitation to Research, Statistics, Education, and Management Workshops 2021. This is an online workshop via Zoom.
2. Attached, is the communication letter and other related documents for your reference. For more details and guidance, please contact **Amelia L. Cortidor, Senior Education Program Specialist, Planning and Research** to this numbers 038-501-7550/ 510-8140 or email at amelia.cortidor@deped.gov.ph
3. For the information of all interested and concerned parties.

Sgod/P&R_alc-03.17.2021



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INVITATION FOR RESEARCH, STATISTICS, EDUCATION AND MANAGEMENT WORKSHOPS 2021

Strand Asia Training <strandasiatraining@strandasia.com>
 Reply-To: strandasiatraining@strandasia.com
 To: amelia.cortidor@deped.gov.ph

Mon, Feb 15, 2021 at 4:22 PM

SUBJECT: INVITATION FOR RESEARCH, STATISTICS, EDUCATION AND MANAGEMENT WORKSHOPS 2021

Good day!

Despite the crisis that COVID-19 brought to our land, the Strategic Research and Development Center Inc. will continue to conduct relevant training and seminars in the field of research, statistics, and education. The status quo changes the way we deliver our commitment to you. Rest assured, the same quality will be provided, even if there is a minor adjustment in the methodology.

The Strategic Research and Development Center Inc. is an authorized reseller and a training institution for IBM SPSS here in the Philippines. Our company is also a market research company that caters to both local and international clients. The company has been operating for eleven years now. Our main goal as a training institution (for IBM SPSS) is to educate and shape our participants' analytical intelligence regarding research, statistics, education, and management. Our vision is to significantly impact our participants' capacity and knowledge in research and statistics.

Part of its commitment to society is to help produce meaningful and insightful research papers by preaching statistics and research writing. Our main objective for our training and seminars is to capacitate and fill the missing gaps in your knowledge in research, statistics, and education.

In lieu of this, we would like to invite you and your colleagues to attend our online workshop this year (these are all **online via Zoom**):

<u>Course</u>	<u>Schedule</u>	<u>Duration (in days)</u>	<u>Registration fee (per participant)</u>
Fundamentals of Artificial Intelligence	March 3 to 5, 2021	3	Php 5,300.00
Business Analytics	March 6, 13, 20 and 27, 2021	4	Php 5,800.00
Data Visualization and Reporting	March 16 to 19, 2021	4	Php 5,800.00
Design of Systems for Monitoring and Evaluation	April 10, 17 and 24, 2021	3	Php 5,300.00
Intermediate Statistical Analysis	April 13 to 15, 2021	3	Php 5,300.00
Fundamentals of Feasibility Study	April 16, 23 and 30, 2021	3	Php 4,800.00
Structural Equation Modeling using IBM SPSS AMOS	May 5 to 7, 2021	3	Php 5,800.00
Advanced Statistical Analysis using IBM SPSS Statistics	May 10 to 12, 2021	3	Php 4,800.00
Time Series Analysis using IBM SPSS	May 19 to 21, 2021	3	Php 4,800.00
Advanced Techniques: Regression	May 25 & 26, 2021	2	Php 4,300.00
Introduction to Data Mining using IBM	June 2 to 4, 2021	3	Php 5,800.00

SPSS Modeler			
IBM SPSS Training for Researchers	June 7& 8, 2021	2	Php 4,800.00
Survey Methodology and Analysis using IBM SPSS	June 16-18, 2021	3	Php 5,800.00
Advanced Statistical Analysis using IBM SPSS	June 23 to 25, 2021	3	Php 5,800.00

CHED temporarily stopped the issuance of CHED endorsements. Hence, our fees are aligned to the DBM memorandum on National Budget Circular no. 563 series of 2016. The training fee is per participant, which includes a temporary license for IBM SPSS Statistics (if the webinar or workshop will require the use), a digital seminar kit, a digital certificate of completion and attendance, and the learning experience. The seminar-workshop will run for a minimum training hour of 7 daily.

To register, please email us, and we will send you a link. STRAND-Asia Inc. is a customer-centric company. Over the years, we have improved our operations and made sure that we only have a relevant topic.

Thank you very much!

Sincerely,

Anjana Joshi

Inside Sales Executive

STRATEGIC RESEARCH AND DEVELOPMENT CENTER, INC.

Room 424 Cityland Pasong Tamo Tower,
2210 Chino Roces Avenue, Makati City 1229
Mobile #: 09190690120

PAYMENT DETAILS

Payment should be made two (2) days before the training/seminar schedule.

PAYMENT CONFIRMATION: An acknowledgment receipt will be emailed to the participant/s upon receipt of your payment.

PAYMENT DETAILS:

****Please prepare payment payable to STRATEGIC RESEARCH AND DEVELOPMENT CENTER, INC.**

Payment should be made thru bank deposit or electronic transfer to:

Account Name: **STRATEGIC RESEARCH AND DEVELOPMENT CENTER, INC.**

Account Number: **004298007550 (CURRENT ACCOUNT)**

BANK DETAILS:

Bank Name: **BANCO DE ORO**

Bank Branch: **MAKATI CINEMA SQUARE**

Bank Address: **MAKATI CINEMA SQUARE, PASONG TAMO, MAKATI CITY 1229 PHILIPPINES**

BANK CHARGES: Must be shouldered by the participant/s.

PAYMENT CANCELLATION: IS NOT ALLOWED.

The Training Team:

Payment Concerns	General Inquiries and Concerns
<p>Jana Joshi Inside Sales Executive</p> <hr/> <p>Email: <i>jana_holy@strandasia.com</i> Contact Number: 09190690120</p>	<p>Joseph D. Francisco, MBA (Doctor of Business Administration - Candidate) Seminar & Conference Chair/Account Executive/Trainer</p> <hr/> <p>Email: <i>joseph_francisco@strandasia.com</i> Mobile #: 09190696424/02-8-359-6170</p>
<p>Software Purchase Inquiries (IBM SPSS, Grammarly & Plagiarism)</p>	
<p>Irish Kenna Amo Inside Sales Executive</p> <hr/> <p>Email: <i>irish_amo@strandasia.com</i> Mobile: 0919-069-0121</p>	

Contact from 8:00AM to 5:00PM, Mondays to Fridays.

STRAND ASIA Online Training in Conducting Feasibility Study

Concepts: Introduction to Feasibility Study, Relevant Analytical Approaches, Writing and Presenting the Report

Resource Speaker | Trainer: Paolo G. Hilado DRDM, MN

I. NAME OF INSTITUTION / ORGANIZATION:

Strategic Research and Development Center Inc. - Asia

II. PROGRAM TITLE:

Online Training in Conducting Feasibility Study

III. PROGRAM CODE:

IV. CONTACT HOURS: 24 hours

V. INTENDED AUDIENCE: Professionals and Enthusiasts from all sectors

VI. PREREQUISITES:

VII. COURSE DESCRIPTION:

This program is geared towards introducing the necessary steps when conducting a feasibility study and corresponding rationale. Its training component involves writing a sample feasibility study report inclusive of essential elements and one which applies an analytical approach in exploring the project viability. It also shares strategies on the presentation of insights and recommendations suited to the stakeholders.

VIII. OBJECTIVES:

At the end of the training the participants will engage in different analytical approaches necessary to conduct a feasibility study, write a sample feasibility study report and engage in a scenario-based presentation of findings. Specifically, the participants will be able to:

1. Conduct Situation Appraisal
2. Explore the problem or opportunity with particulars on Industry and Market Feasibility, Product or Service Feasibility and Financial Feasibility; document its requirements
3. Appraise and prioritize problem or opportunity based on Extent of demand, Capacity to meet demand, Urgency of demand and Trend
4. Create project scope outline to consider Technical Feasibility, Legal Concerns, Operational Feasibility and Financial Concerns
5. Identify available alternative solutions
6. Conduct of alternatives analysis using approaches such as Alternatives comparison, Scale Comparison (equal), Scale Comparison (variable) and Strengths and Weakness Analysis
7. Identify and analyze risks to consider Issues with major risks, Survival outlook, Sensitivity analysis on profits and Risk Minimization
8. Prioritize solutions for implementation
9. Write a sample feasibility report inclusive of the following sections: Executive Summary, Backgrounder of product or service, Technology Concerns, Product or service market segments, Marketing and Promotional Strategies, Organization, Staffing and Schedule, Product or service resilience and sustainability, Study insights and recommendations
10. Engage in Mock Presentation of Results to Stakeholders

STRAND ASIA Online Training in Conducting Feasibility Study

Concepts: Introduction to Feasibility Study, Relevant Analytical Approaches, Writing and Presenting the Report

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Flow of the Two-Day Training on Advanced Predictive Analytics with IBM – SPSS Modeler

Day 1	Day 2
<p>Morning Session</p> <p>Lectures on: Situation Appraisal Exploration of the problem or opportunity and documenting its requirements Problem or opportunity appraisal and prioritization Creation of project scope outline</p>	<p>Morning</p> <p>Lectures and Scenario Based Workshop on: Identification of available alternative solutions Conduct of alternatives analysis Risks identification and analysis Selection of solution for implementation</p>
<p>Afternoon Session</p> <p>Scenario Based Workshop on: Situation Appraisal, Problem or Opportunity Exploration, Appraisal and Prioritization Drafting the project scope outline</p>	<p>Afternoon Session</p> <p>Lectures on: Creation of the feasibility report Presentation of Results to Stakeholders Training (Group Work) on: Writing A Sample Feasibility Report</p>
Day 3	
<p>Morning Session: Training (Group Work, Continuation) on: Writing A Sample Feasibility Report</p> <p>Afternoon Session: Mock Presentation of Results to Stakeholders</p>	

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