



Republic of the Philippines  
**Department of Education**  
Region VII – CENTRAL VISAYAS  
**SCHOOLS DIVISION OF BOHOL**

**Office of the Schools Division  
Superintendent**

September 10, 2020

**DIVISION MEMORANDUM**

No. 404, s. 2020

**DEPED BOHOL JINGLE CONTEST**

TO: Assistant Schools Division Superintendents  
Division Chiefs, CID and SGOD  
Public Schools District Supervisors/ Acting PSDSs  
Public and Private Secondary School Principals  
All Others Concerned

1. As we continue to reach out to our young learners to engage in various activities even in the midst of the COVID-19 pandemic, the Youth Formation Section under “Task Force Suporta” of Oplan BB will hold a “**DepEd Bohol Jingle Contest**”.
2. The contest aims to encourage our young learners to present their flair to music by coming up with a jingle to be used as a promotional tool that will give a unique image and branding of the department. By having a jingle that will serve as a means for people to recall easily what really is DepEd Bohol, is a good initiative considering its appeal to masses.
3. The contest is open to all learners of public and private elementary and secondary schools of the division of Bohol. The DepEd Bohol Jingle must embody the vision, mission and values of DepEd in general and giving special focus on what differentiates us from the other divisions.
4. All participants are required to observe the minimum health standards and follow the safety protocols set by DepEd, DOH and IATF on the CoViD-19 pandemic.
4. Attached are the entry form and mechanics for the DepEd Bohol Jingle Contest.
5. For more details, you may contact the Youth Formation Coordinators, Ms. Aian B. Dolauta, Angelette A. Remolador and Marina H. Bernasor @ 412-4938.
6. Immediate and wide dissemination of this Memorandum is desired.

  
**BIANITO A. DAGATAN EdD, CESO V**  
Schools Division Superintendent



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## MECHANICS FOR THE DEPED BOHOL JINGLE CONTEST

Theme : The jingle will focus on the identity of DepEd Bohol, its values and aspirations.

### 1. COMPOSITION

- The jingle must be in English or Filipino or a combination of both.
- It must be relevant to the focus.
- The time duration for the jingle must not be more than (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/ coach.
- Any musical instrument can be used as accompaniment.

### 2. PARTICIPANTS

- The contest is open to all learners of public and private elementary and secondary schools.
- Composer can be either an individual or a group of learners (no limit as to the number of group members)

### 3. ENTRY FORMAT AND REQUIREMENTS

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be uploaded to google drive and be submitted thru a shared drive link folder that contains the following:
  - ✓ MP3 File of Entry (Title of Entry must be the file name);
  - ✓ Photo/ screenshots of the Accomplished Entry Form;
  - ✓ Microsoft word document of Narrative Report on the jingle concept; and
  - ✓ Microsoft word document of the Profiles of composers and the music teacher/ coach.

Note: The abovementioned files must be in one folder drive link labeled with the name of the school as a folder name. Links must be sent via facebook to account names either to (Aian Dolauta), (Jetty Remolador) and (Marina Bernasor).

### 4. ANNOUCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through our official Facebook Page and other social media platforms.

### 5. PRIZES

First Place	-	P10,000.00 and Plaque of Recognition
Second Place	-	P 7,000.00 and Plaque of Recognition
Third Place	-	P 5,000.00 and Plaque of Recognition
Fourth Place	-	P 3,000.00 and Plaque of Recognition
Fifth Place	-	P 2,000.00 and Plaque of Recognition



## 6. TIMELINE FOR THE SUBMISSION OF ENTRIES

September 11-24	-	Preparation of participants of their song/ Jingle Composition Video/ Material
September 25-30	-	Submission of entries/ shared drive link to facebook account of Youth Focal Coordinators (Aian Dolauta, Jetty Remolador and Marina Bernasor)
October 1-4	-	Judging Period
October 5	-	Proclamation of Winners

## 7. CRITERIA

1. Musical Content Catchy melody, lively music, rhythm, and recall.	-	40%
2. Lyric Content Coherence, ingenuity, and relevance to the focus.	-	30%
3. Creativity Fresh sound, unique approach to jingle writing, use of structure, instruments and vocals.	-	30%
<b>TOTAL</b>	-	<b>100%</b>

The winning piece will be used as the official DepEd Bohol Jingle and that DepEd Bohol shall have the right of ownership of the jingle and may be used for the production of an improved version for official used.

