

Department of Education

Region VII – CENTRAL VISAYAS SCHOOLS DIVISION OF BOHOL

Office of the Schools Division Superintendent

July 29, 2020

DIVISION MEMORANDUM

No. 320, s. 2020

LIST OF SOCIAL MEDIA PAGES MANAGED BY DEPED OFFICES

TO: Public Schools District Supervisors Secondary and Elementary School Heads All Other Concerned

- 1. Attached are copies of Regional Memorandum No. 373, s. 2020 and DepEd Memorandum from the Office of the Director- Public Affairs Service- Central Office, requesting for the list of social media pages managed by DepEd Offices.
- 2. Attention is invited to paragraph 2 of the said Memorandum, relative to the request of PAS for regional and division information officers.
- 3. Kindly submit the consolidated report by district at **lope.hubac001@deped.gov.ph** on or before August 4, 2020.
- 4. Widest dissemination of this memorandum is desired.

BIANITO A. DAGATAN EdD, CESO V

Schools Division Superintendent







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Republic of the Philippines

Department of Education REGION VII - CENTRAL VISAYAS

Office of the Regional Director

JUL 2 2 2020

REGIONAL MEMORANDUM No. 0 3 7 3, s. 2020

LIST OF SOCIAL MEDIA PAGES MANAGED BY DEPED OFFICES

To: Schools Division Superintendents/OICs
All Division Information Officers
All Others Concerned

- 1. For the information and guidance of all concerned, attached is DepEd Memorandum from the Office of the Director-Public Affairs

 Service- Central Office, requesting for the list of social media pages managed by DepEd Offices.
- 2. Attention is invited to paragraph 2 of the said Memorandum, relative to the request of PAS for Regional and Division Information Officers and all school heads in this region to submit a report on all official DepEd-related social media pages (Facebook, Twitter, Instagram) managed by the regional, division and school personnel. Templates for the requested data are found in the enclosures of the said Memorandum.
- 3. All Division Information Officers shall consolidate all reports from their respective divisions and schools. Kindly submit the said report at <u>ro7.pau@deped.gov.ph</u> on or before August 5, 2020, as the Regional Public Affairs Unit shall consolidate all reports from the 19 Schools Division Offices.
- 4. For further reference, relevant documents are also attached in this Memorandum.
- 5. Widespread dissemination of this Memorandum is enjoined.

SALUSTIANO T. JIMENEZ JD, EdD, CESO V
Director III

OIC-Office of the Regional Director

STJ/CAE/PAU/ARV



Address: Doña M. Gaisano St., Sudlon, Lahug, Cebu City Telephone Nos.: (032) 231:1433; (032) 414-7399 Email Address: region7@deped.gov.ph

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Department of Education PUBLIC AFFAIRS SERVICE

Office of the Director IV

MEMORANDUM

FOR

: DepEd Central Office Units

Regional Offices Division Offices School Heads

FROM

June Arvin C. Gudoy

Director IV

Public Affairs Service

SUBJECT: List of social media pages managed by DepEd Offices

DATE

: July 8, 2020

As we adapt our communication strategies and processes to the 'new normal' due to the COVID-19 pandemic, the Department of Education (DepEd) has been maximizing social media as a tool to deliver substantial information in relation to the opening of classes for School Year 2020-2021. In line with the expansion of the Department's digital presence guided by the DepEd National Communications Framework, the Public Affairs Service (PAS) aims to identify the roster of all DepEd-recognized social media pages to further help the Department in communicating its programs, projects, and campaigns to its stakeholders.

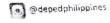
In connection, PAS is requesting all Central Office unit heads, Regional and Division Information Officers (RIOs and DIOs) and school heads to submit a report on all official DepEd-related social media pages (Facebook, Twitter, Instagram) that are being managed by central, region, division, and school personnel. This initiative is a step to ensure the monitoring of the release of official information and to open channels for further collaboration.

The Public Affairs Unit (PAU) in the Division Office shall consolidate the list in the division and school level, and submit this to the PAU in the Regional Office. The Regional PAU shall consolidate the list in the regional level and the

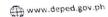
2nd Flr. Aguinaldo Bldg. - Motorpool Area, DepEd Complex, Meralco Avenue, Pasig City Telephone No.: (02) 6316033; 6332120; 6337254













Department of Education PUBLIC AFFAIRS SERVICE

Office of the Director IV

submissions from its divisions, and submit the final consolidated report to PAS. Central Office units shall send directly to PAS.

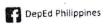
Please refer to the enclosed templates for the requested information. Submissions should be in Microsoft Excel format.

Deadline of the submission of the report is on August 7, 2020. Full compliance is requested.

For submission and queries, you may contact telephone no. (+632) 8633-2120 or email at pas@deped.gov.ph.

Thank you.













Department of Education **PUBLIC AFFAIRS SERVICE**

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Enclosure 1. Template for the submission of the report on official DepEd-related social media pages

Central, Regional, Division Offices

Ren	port on Social	Media Pages				
	Social Media Platform	Office	Name of Social Media Page	URL of Social Media Page	Page Administrator/ Owner (as of July 2020)	Contact Details (landline and mobile)
1,	Facebook	DepEd Malaybalay City	DepEd Tayo - Malaybalay City	https://www.fa cebook.com/de pedmalaybalay	Cath Reyes – AO IV	(+632) 8633- 2120/090823 23233
2.						
3.				1		

II. Schools

Ret	ort on Social	/ Division Media Pages				
	Social Media Platform	School	Name of Social Media Page	URL of Social Media Page	Page Administrator/ Owner (as of July 2020)	Contact Details (landline and mobile)
1.	Facebook	lmus National High School	Imus National High School - Main	https://www.fa cebook.com/im usnationalhigh schoolmain	Arturo Rosaroso - Principal	(046) 440- 5807
2.						
3.					And the second s	



