



Republic of the Philippines  
**Department of Education**  
Region VII, Central Visayas  
**DIVISION OF BOHOL**

**Office of the Schools Division  
Superintendent**

March 11, 2020

OFFICE MEMORANDUM

No. 07, s. 2020

**SDO WEEKLY ACTIVITIES IN THE OBSERVANCE OF THE  
NATIONAL WOMEN'S MONTH**

TO: Asst. Schools Division Superintendents  
Chiefs, CID and SGOD  
Education Program Supervisors,  
SDO Section Heads  
All SDO Personnel

1. All SDO personnel are enjoined to participate in the celebration of the National Women's Month as per issuance of Office Memorandum dated March 04, 2020. Proclamation No. 227, providing for the observance of the month of March as "Women's Role in History Month". There will be a weekly activity, dubbed as "Purple Friday" within the month of March in the SDO proper. SDO men personnel are expected to support and help in the activity and program.

2. The activity aims to give more meaning on women being a woman, their role in the society, empowerment and transformation. A contest for the "Most Transformed Woman 2020" shall be the main event of the activities. All SDO female personnel are candidates. Those absent without any valid reason shall be automatically considered as candidates to compete in the contest proper. The following activities to be conducted every Friday, to wit:

- Purple Friday, March 13, 2020 - 10:00 a.m. Short Program c/o ASDS, ICT, & Legal Parade of Transformed Women (elimination round)  
Attire: Casual, purple or with a shade of purple/pink
- Purple Friday, March 20, 2020 - 10:00 a.m. Short Program  
c/o Finance Services  
Contest Proper "Most Transformed Woman 2020"
- Purple Friday, March 27, 2020 - 10:00 a.m. Culminating Program/Final Selection and Awarding of SDO's "Most Transformed Woman 2020"  
c/o OSDS and SGOD. Heavy snacks shall be served afterwards.



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4. Mechanics of the contest: (c/o finance and SGOD women)
- Five (5) finalists shall be selected during the elimination round. The finalist shall be assigned with two (2) competent women as her life coach. Selection of life coach shall be done in draw by lots.
  - The section where the finalist came from shall give their outmost support together with the life coach and ensure complete transformation of their candidate.
  - Contest Proper: the five (5) finalists shall compete on the following criteria; hair and make-up, attire and confidence.
  - Final selection: the five (5) finalists shall compete again on the following consideration; distinct improvement in their hair and make-up, attire, confidence, self-projection, most appropriate advocacy slogan for women and audience impact.
  - Prizes are the following: all five (5) finalists shall receive consolation prizes of beauty packages, bouquet and certificate, winning candidate shall receive a sash, trophy, certificate, make-up kit, gift certificates for beauty and wellness.
3. For your outmost guidance and compliance.

  
**BIANITO A. DAGATAN EdD, CESO V**  
Schools Division Superintendent  




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